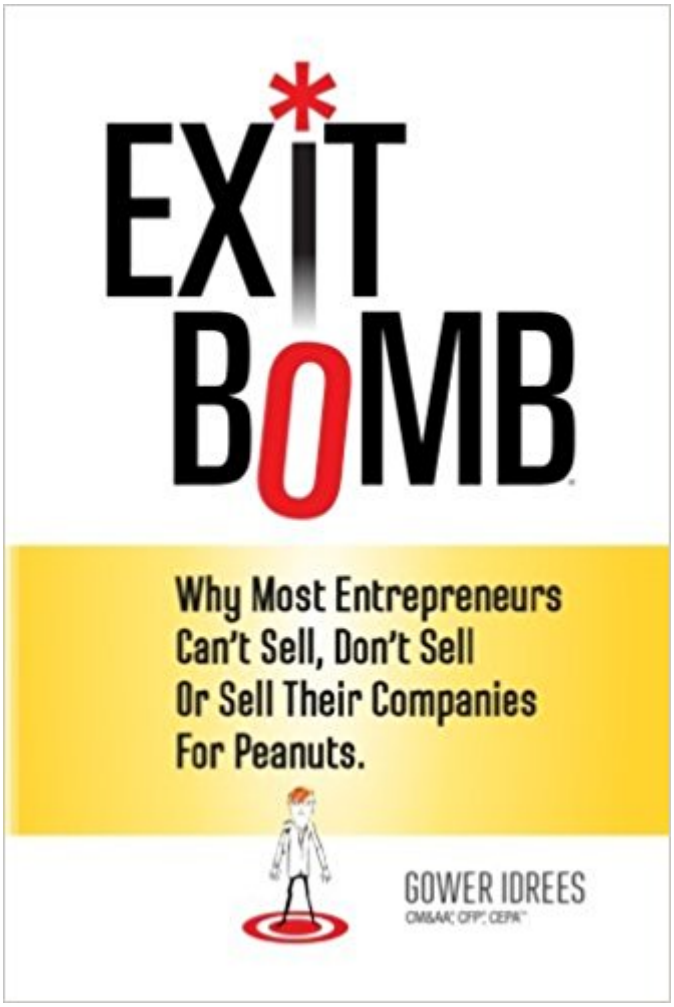
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Exit Bomb: Why Most Entrepreneurs Can't Sell, Don't Sell Or Sell Their Companies For Peanuts



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Synopsis

Gower IdreesÃ¢â ¬â„¢ Exit Bomb is a must-read for any entrepreneur who plans to exit his or her business right away or ten years from now Ã¢â ¬â œ and doesnÃ¢â ¬â„¢t intend to see his or her hard-earned wealth get destroyed in the process. Inside you will learn: Ã¢â ¬Â¢The five detonators that make up the Exit Bomb Ã¢â ¬Â¢The worst of the Exit Killers and Disruptors Ã¢â ¬Â¢What needs to happen within your company to improve its value Ã¢â ¬Â¢How to defuse the Exit Bomb and avoid the destruction of hard-earned business wealth The Exit Bomb will have you thinking about your company in an entirely new light and helping you make the major changes necessary to maximize its value.

Book Information

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Customer Reviews

Gower Idrees, CM&AAÃ Â®, CFPÃ¢â Â¢, CEPAÃ¢â Â¢ CEO of Oregon-based M&A firm RareBrain and nationally recognized author and merger & acquisition expert, Gower has advised some of AmericaÃ¢â ¬â„¢s fastest growing companies featured in Inc. 500, Fast 50 and others and has been involved in a myriad of client transactions worth hundreds of millions of dollars. He has started, built, acquired and divested many businesses personally and has deployed thousands of people in his various companies. His many media appearances include The Wall Street Journal, Bloomberg Television, SUCCESS magazine and Yahoo Finance. Gower spent over a decade in the Entrepreneur Organization (EO) and is the past president of EO-Houston

The author did a comprehensive job in spelling out what goes wrong in a business exit and to get maximum value in a business sale.This book is without a doubt one of the most useful guides

IÃƒÂ¢Ã â ¬Ã â„¢ve ever read when it comes to how to improve your company sale valuation. It guides you through a step by step (think of it as a playbook!) methodology for helping you create a better and more saleable company with the benefit of increased profits along the way. The book gives you key examples and engaging stories to highlight different situations. Contrary to other ÃƒÂ¢Ã â ¬Ã Å“businessÃƒÂ¢Ã â ¬Ã Â• books IÃƒÂ¢Ã â ¬Ã â„¢ve read, this one is directed and insightful (and entertaining!), making me want to continue reading, and more importantly, enabled me to immediately utilize the strategies.

Exit Bomb is an information-packed read filled with practical advice that any entrepreneur can benefit from if they want to create value for their business and make it salable. While it focuses a lot on the pitfalls that any business seller are likely to encounter, it also acts as a kind preparation guide. The problem is, most entrepreneurs will likely pick this up when they get ready to sell. Instead, they should read this well in advance -- as in years in advance -- of wanting to sell their business so that they can create the maximum valuation. The book features many graphics that makes assimilating its lessons much easier -- even for those with a short-attention span.

I was lucky. I sold my business before the major crash of 2007-2008 - right before! And I was able to make a tidy sum. But only a few years later, and it isn't so easy. Wait, yes it is. Read this book! Great pointers that all business owners should know.

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